



**WORLD TRADE CENTER®  
SEATTLE**

## **WORLD TRADE CENTER SEATTLE ANNOUNCES NEW BOARD OF GOVERNORS CO-CHAIRS IN TED FICK AND BRAD TILDEN**



*Photo caption: Left to right Ted Fick, Port of Seattle CEO; Brad Tilden, CEO of Alaska Airlines*

**Seattle, Wash. (November 20, 2014)** – The World Trade Center Seattle (WTCSE) announces the addition of two of Seattle’s most influential business leaders to Co-Chair its Board of Governors. Ted Fick, the newly appointed CEO of the Port of Seattle, and Brad Tilden, CEO of Alaska Airlines will replace former Port of Seattle CEO, Tay Yoshitani and founding World Trade Center Seattle member, Jack Creighton, Sr. Strategic Director for Madrona Venture Group. Both Creighton and Yoshitani will remain on the board as honorary chairs along with Mic Dinsmore, former CEO of the Port of Seattle. As Co-Chairs, Tilden and Fick will support members coming together to generate economic growth for our region as well as enabling the engagement and success of 50 area nonprofit organizations.

“The World Trade Center Seattle is a gateway for commerce, trade and opportunity. The Board comes together to connect business leaders and support nonprofit organizations promoting economic

vitality for the region. I'm happy to be a part of this great organization and its efforts to create jobs," said Port of Seattle CEO Ted Fick.

Alaska Airlines, a subsidiary of Alaska Air Group, serves over 100 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. "Just like the World Trade Center Seattle, Alaska Airlines is founded on proud traditions and service to our communities. I look forward to working with the board to help create continued opportunities for solid growth in our region," said Tilden.

Stein Kruse, CEO of Holland America Group and existing Co-Chair eagerly anticipates their expertise. "Our goal through membership and the board at the World Trade Center Seattle is to connect business leaders who are influencing our future and enabling economic growth. That is precisely what Ted and Brad are doing with their companies in this region," said Kruse.

The first Board of Governors meeting with Tilden and Fick at the table will take place in early 2015 followed by a WTSCE Member Reception, one of many benefits for those who join the WTCSE. These receptions are member-sponsored quarterly events for new and current members and sponsors to come together to network, engage with one another, and share ideas regarding their shared mission of business and economic growth. Sponsoring members gain valuable exposure throughout the evening as well as the opportunity to present to the group.

For more information regarding events or membership, please contact World Trade Center Seattle Director, Shelley Tomberg, at 206-269-4121 or [shelley@wtcseattle.com](mailto:shelley@wtcseattle.com).

### **About World Trade Center Seattle**

A gateway for commerce, trade and opportunity, the World Trade Center Seattle (WTCSE) is a gathering place that provides access, collaboration and networking for business leaders throughout the region. Located on the Seattle waterfront at 2200 Alaskan Way, WTCSE offers members complimentary valet service, no-charge meeting rooms and no minimum expenditures. WTCSE is part of the World Trade Center Association that provides members with access to more than 330 World Trade Centers in 90 countries with more than 1.5 million member companies. Meeting and event space offering stunning views of the Seattle waterfront is also available to the general public. The WTCSE is owned by the Port of Seattle and operated by Columbia Hospitality Inc.

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