

EXECUTIVE AND LEADERSHIP DEVELOPMENT

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We spend so much time planning and organizing conferences, conventions and workshops that help others network, strengthen their leadership skills and learn about industry best practices, that sometimes we neglect to treat ourselves to the same opportunities. Well, the World Trade Center Seattle has announced its 2017 professional panel series that—although not specifically targeted toward meeting and event planners and hospitality experts—will certainly provide you with valuable insight and inspiration from some of our region's most notable business leaders.

The series includes a partnership with Teri Citterman, executive coach and author of "From the CEO's Perspective." Tickets range from \$25 to \$50 for WTCSE members and from \$35 to \$60 for nonmembers.

The lineup includes:

From the CEO's Perspective—Leading Through Change: Insight Gained and Lessons Learned

March 16, 2017 at 7:30 a.m.

Three of Seattle's most influential CEOs will share how they led their organizations through the perils and pitfalls of a change in leadership. Hear what they learned, how they experienced change in themselves and who they are as leaders. The panelists are Steve Singh, CEO, Concur; Jean Thompson, CEO, Seattle Chocolates; and Stan Pavlovsky, President, Allrecipes.com and Executive VP, Meredith Digital. The panel will be moderated by Teri Citterman.

Mastering the Art of Business Entertaining

April 25, 2017 at 5 p.m.

Learn tips from expert panelists on how to bring order, ease and flair to any event, creating a memorable experience for attendees. Speakers will discuss the best food to serve, seating arrangements, ice breakers and décor, as well as hosting dos and don'ts. The panelists are Sherri Swingle, Executive Director, the Auction of Washington Wines; JJ McKay, founder and publisher, The Fresh Toast, board chair, Mary's Place and board member, U.S. Bank; John Howie, chef, restaurateur and philanthropist; and Marka Waechter, CEO and majority owner, SHWorldwide. The panel will be moderated by Arden Clise, President, Clise Etiquette.

From the CEO's Perspective—Building the Right Culture in a High-Growth Company

May 2, 2017 at 7:30 a.m.

Three CEOs will share how they are building the right culture as they lead their Seattle companies through this period of intensive growth. Hear how they keep themselves and others motivated, align their leadership to company values and remain laser-focused on the customer. The panelists are Nick Huzar, CEO, OfferUp; Liz Pearce, CEO, LiquidPlanner; and Steve Banfield, CEO, ReachNow. The panel will be moderated by Teri Citterman.

From the CEO's Perspective—How CEOs Champion Inclusion

September 14, 2017 at 7:30 a.m.

Influential CEOs based in Seattle will discuss how inclusion translates to impact. Learn how aspiring female leaders encourage their male counterparts to be more effective champions for increasing the number of women in leadership positions. The panelists include Gary Kaplan, CEO, Virginia Mason Medical Center; Gov. Christine Gregoire, CEO, Challenge Seattle; and Ed Thomas, managing partner, Deloitte. The panel will be moderated by Teri Citterman.

To register for an event or for more information, visit www.wtcseattle.com/current-events-programs.