



**WORLD TRADE CENTER®
SEATTLE**

WORLD TRADE CENTER SEATTLE APPOINTS TWO NEW MEMBERS TO BOARD OF GOVERNORS

Business leaders from Starbucks and Seattle Goodwill accept appointments to drive growth and build programming for WTCSE

Seattle, Wash. (August 12, 2015) – The World Trade Center Seattle (WTCSE) announced today the appointment of Daryl Campbell, president and CEO of Seattle Goodwill and Michael Conway, president of Starbucks Global Channel Development, to its Board of Governors. Campbell and Conway will join existing board members to foster connectivity among regional business leaders, and to discuss initiatives to stimulate economic growth in Seattle and throughout the Pacific Northwest.

With more than 20 years of prior experience at Johnson & Johnson and Campbell Soup Company, Conway joined Starbucks Global Channel Development in May 2013. Conway serves as a member of Starbucks senior leadership team and leads Starbucks efforts to connect people around the world to Starbucks where they live, work and play. Today, Starbucks products are available in grocery stores, airports, hotels, and convenience stores in nearly 40 countries around the world.

“World Trade Center Seattle is a powerful network,” said Michael Conway. “It’s a very exciting time to be in Seattle – growth is all around us and the World Trade Center Seattle is a contributing force in that development.”

Conway will join the board along with Daryl Campbell, the president and CEO of Seattle Goodwill, a nonprofit organization with a 92-year presence in the city providing free job training and education to those in need. Previously, he was the president of Shoreline Community College, driving growth and change through partnerships with educational institutions in Asia and expanding the college’s popular automotive maintenance program.

“I’m a firm believer in the power of your business and social networks to drive change and make things happen,” said Daryl Campbell. “World Trade Center Seattle is an ideal organization for thought leadership and bringing key decision-makers together to make our city thrive to its highest potential.”

Currently, the Board of Governors is made up of 37 members, representing various industries throughout the Pacific Northwest such as commerce, travel, health and technology.

“A consistent goal at WTCSE is to attract local and regional influencers from various industries,” said Shelley Tomberg, the director at WTCSE. “We are thrilled to leverage the collective expertise of Daryl and Michael to expand the offerings at World Trade Center Seattle and in turn, drive economic growth in our region.”

The first WTCSE board of governors meeting including Conway and Campbell will take place on November 12, 2015, followed by a WTSCE member reception.

About World Trade Center Seattle

A gateway for commerce, trade and opportunity, the World Trade Center Seattle (WTCSE) is a gathering place that provides access, collaboration and networking for business leaders throughout the region. WTCSE is part of the World Trade Center Association that provides members with access to more than 330 World Trade Centers in 90 countries with more than 1.5 million member companies. Located on the Seattle waterfront at 2200 Alaskan Way, WTCSE offers members complimentary valet service, no-charge meeting rooms and no minimum expenditures. Meeting and event space offering stunning views of the Seattle waterfront is also available to the general public. The WTCSE is owned by the Port of Seattle and operated by Columbia Hospitality, Inc.

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