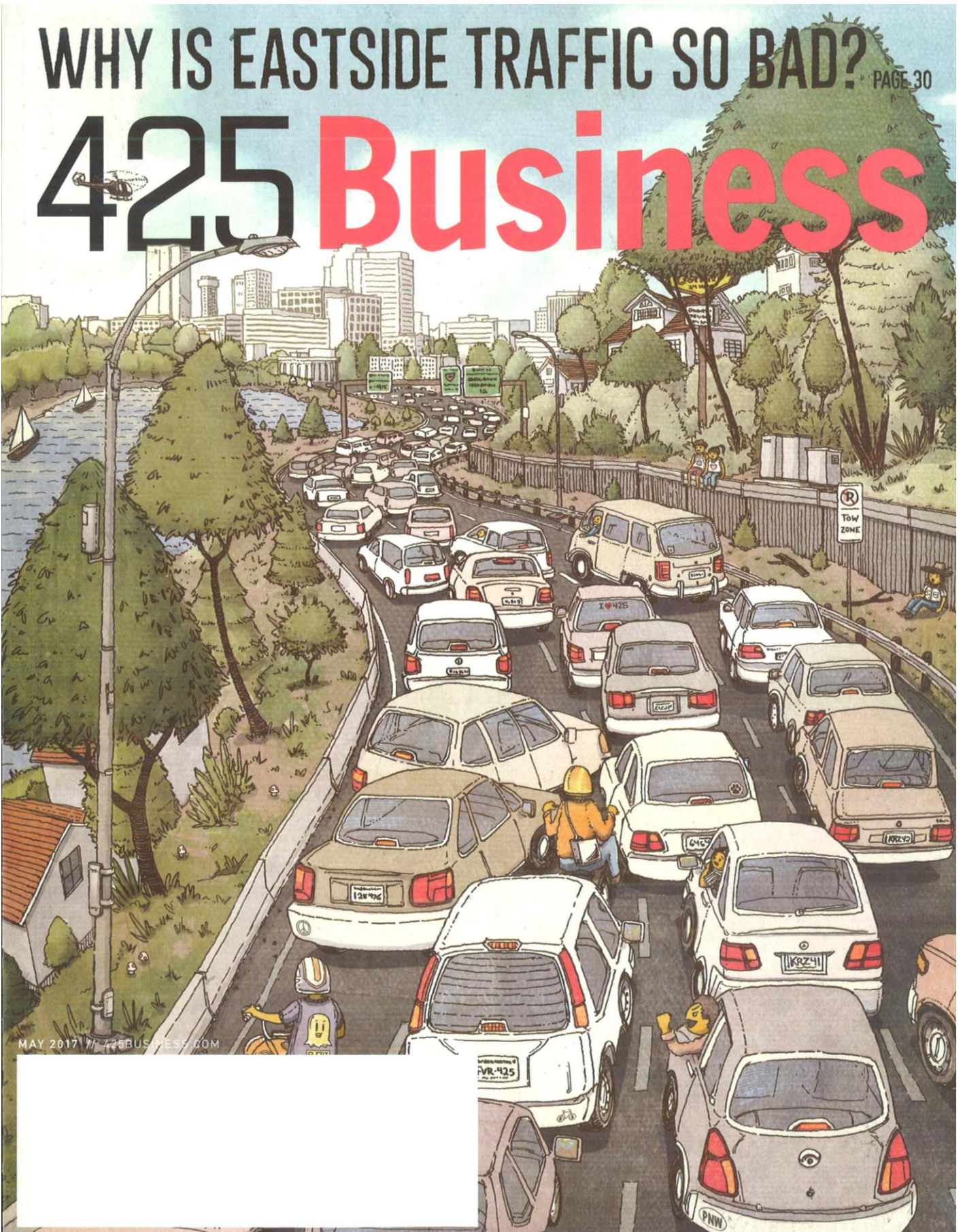


WHY IS EASTSIDE TRAFFIC SO BAD? PAGE 30

# 425 Business



MAY 2017 425BUSINESS.COM

OFFICE ETIQUETTE

## ASK ARDEN

Not sure how to ask your boss for a raise or quiet your chatty coworker? Etiquette expert Arden Clise is here to answer your awkward workplace questions.



**Q: WHAT SHOULD I DO WHEN I'M INTRODUCED TO SOMEONE OR ADDRESSED BY THE WRONG NAME?**

**A:** My dear husband, who has a habit of shortening people's names, kept calling a neighbor Terry, but his full name was Terrance. What do you do when someone gets your name wrong? You do what Terrance did with my husband. You say something like, "I'm one of those people who actually likes my full name. Please call me Terrance." Or, "Jane is a lovely name, but my name is actually Jamie." It's OK to correct someone nicely when they gets your name wrong. Your name is special; people should know it.

Have a question for Arden?  
 Tweet your questions to us on Twitter: @425Business #AskArden

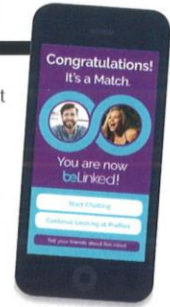
Arden Clise is a business-etiquette trainer and author of *Spinach in Your Boss's Teeth: Essential Etiquette for Professional Success*. Visit her website at [cliseetiquette.com](http://cliseetiquette.com).



TECH

## A DATING APP FOR PROFESSIONALS

Navigating the waters of online dating can be a headache for anyone. But for busy professionals who may have less time on their hands, weeding through countless profiles in search of a promising suitor can be especially daunting. Luckily, there's an app that aims to eliminate some of the legwork by making it easy for professionals to connect with other like-minded go-getters. It's called BeLinked, and it allows users to sync their dating profiles with their LinkedIn accounts, making it easy to learn not only what their potential future mate's interests and hobbies are, but also what fuels them professionally. The free app, available in the Apple App Store and Google Play, is easy to use. It's similar to other dating apps, where users simply swipe left on profiles they're uninterested in and swipe right on profiles they hope to connect with. Once a connection is made, users can strike up a conversation, make a date, and, well, the rest is history. — MARGO GREENMAN



AROUND TOWN

## TOP EVENTS

There's something for everyone in May. Whether you're a woman looking to be inspired by other female leaders, or a desk-jockey in search of reprieve from the 9-to-5 grind, these local events are for you. — MARGO GREENMAN



**FROM THE CEOs' PERSPECTIVE — BUILDING THE RIGHT CULTURE IN A HIGH-GROWTH COMPANY**

May 2, 8:20 a.m.-9:30 a.m., World Trade Center Seattle

Three successful CEOs will share their tips for keeping employees motivated and maintaining core values during times of growth. Panelists include Nick Huzar, CEO, OfferUp; Liz Pearce, CEO, LiquidPlanner; and Steve Banfield, CEO, ReachNow.



**2017 VISIT BELLEVUE WASHINGTON TOURISM SPOTLIGHT**

May 16, 11 a.m.

Meydenbauer Center  
 Join Visit Bellevue Washington and its travel partners for a networking opportunity complete with educational sessions and a keynote talk regarding travel trends in Bellevue and the greater Eastside.



**WOMEN'S LEADERSHIP SUMMIT**

May 19, 8 a.m.-5 p.m.

Meydenbauer Center  
 The day-long conference includes networking opportunities, inspirational stories of success, and keynote talks from respected women in leadership.



**BELLEVUE JAZZ & BLUES FESTIVAL**

May 31-June 4,

various locations  
 Sometimes you need to step away from the office and unwind, and there's no better way to do so than during the 10th annual Bellevue Jazz & Blues Festival.

NAME TAG ILLUSTRATION BY ALEX SCHLOER; TOP IMAGE COURTESY BELINKED

ON THE LADDER



**TIM BEARD** joins Ossia as chief financial officer



**KRIS MILLER** was promoted to president of NexTitle



**SONIA GREBE** joins CB Bain of Bellevue